

YOUR GUIDE TO HOMEOWNERSHIP

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kw LA QUINTA
KELLERWILLIAMS

EACH OFFICE IS INDEPENDENTLY OWNED & OPERATED.
OFFICE DRE# 01522730



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Download My App to search for homes NOW! <https://app.kw.com/KW2HD9MB6>

Keller Williams La Quinta 47-100 Washington St. Suite 101 La Quinta, CA 92253



YOUR TRUSTED REAL ESTATE PARTNER

As a dedicated and experienced real estate professional, I am honored to be your guide on this exciting and new journey. I have a passion for helping people and their families achieve their real estate goals. My commitment to excellence, coupled with a deep understanding of the local market trends, positions me as your go-to partner in navigating the real estate landscape and getting your home sold!

I am proud to have the opportunity in assisting many individuals and families in the Coachella Valley buy, sell, and invest in properties. My philosophy revolves around putting my clients first and building a trusting relationship that molds into an ever lasting friendship. I understand that selling a home is one of life's major decisions, and I am dedicated to ensuring a seamless and stress-free experience for you. By leveraging marketing techniques, negotiating skills, and a network of industry professionals, I am committed to maximizing your real estate success.

Thank you for your trust!!!



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MISSION STATEMENT

Our mission is to build careers worth having, businesses worth owning, lives worth living, experiences worth giving, and legacies worth leaving.

VISION STATEMENT

Our vision is to provide a positive and excellent real estate experience to our clients and earn their trust for future transactions while becoming their referral agent of choice.

OUR VALUES

Integrity: We conduct ourselves in the highest ethical standards, demonstrating honesty and fairness in every decision and action.

Quality: We deliver only excellence and aim to exceed expectations in everything we do.

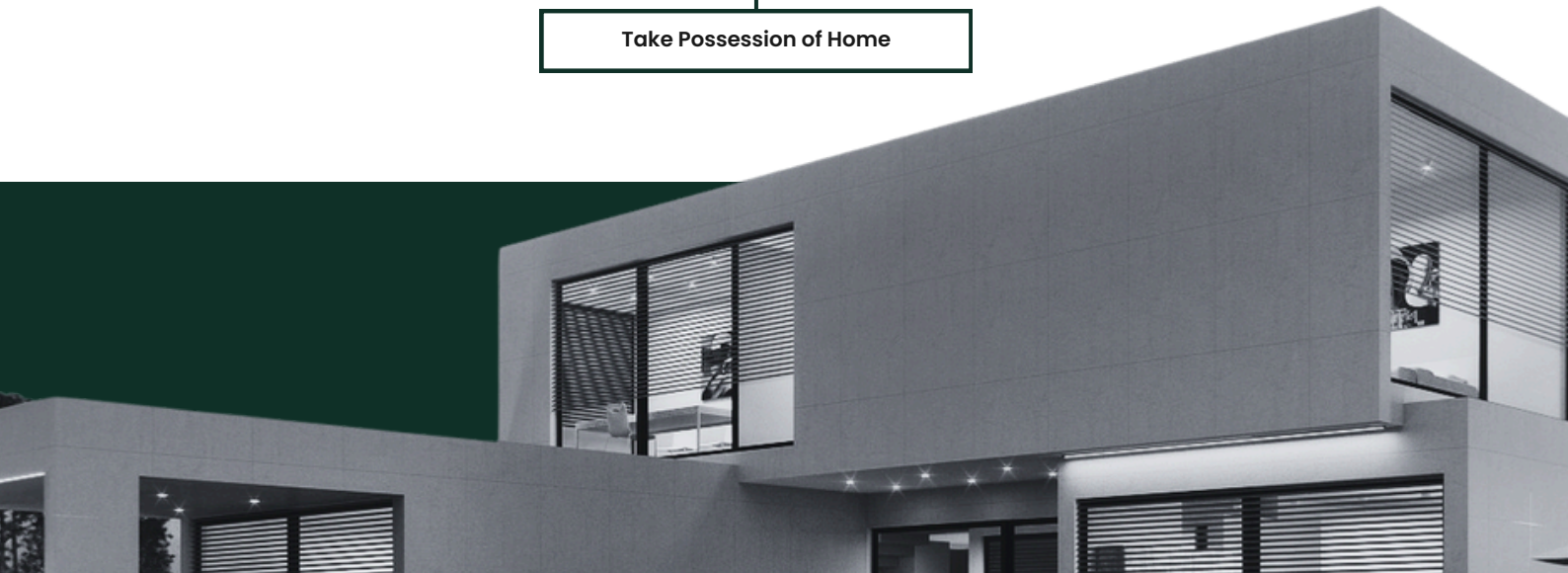
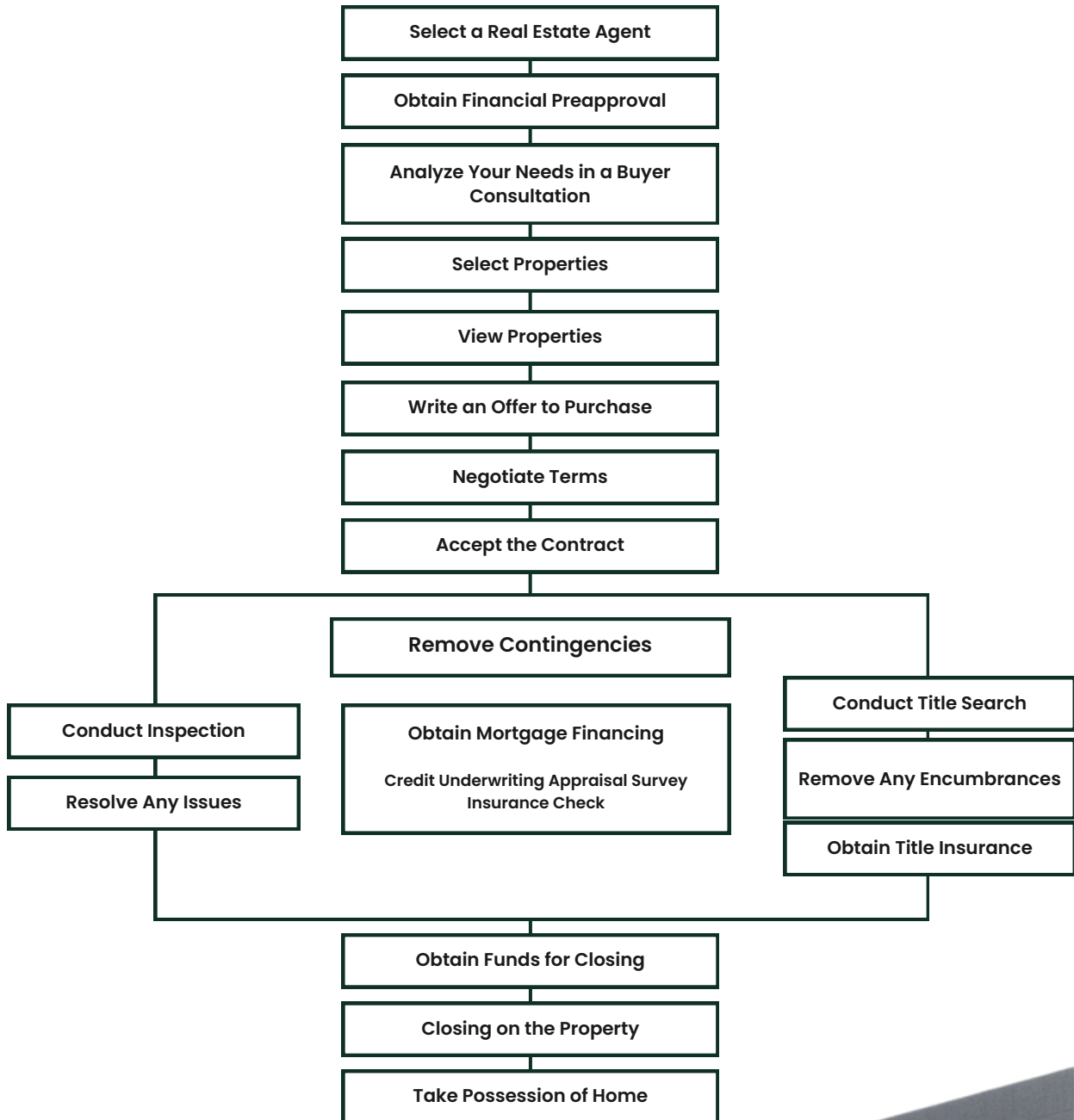
Respect and Trust: We treat our clients and each other with dignity and respect at all times.

Collaboration: We work with a team of experts who act in the best interest of our clients.

MISSION STATEMENT

Our mission is to build careers worth having, businesses worth owning, lives worth living, experiences worth giving, and legacies worth leaving.

THE HOME BUYING PROCESS



THE MORTGAGE AND LOAN PROCESS

FUNDING YOUR HOME PURCHASE

1. Financial pre-qualification or pre-approval

- Application and interview
- Buyer provides pertinent documentation, including verification of employment
- Credit report is requested
- Appraisal scheduled for a current home owned, if any

2. Underwriting

- Loan package is submitted to the underwriter for approval

3. Loan approval

- Parties are notified of the approval
- Loan documents are completed and sent to the title

4. Title company

- Title exam, insurance and title survey conducted
- Borrowers come in for final signatures

5. Funding

- Lender reviews the loan package

Funds are transferred by wire

WHY PRE-QUALIFY?

We recommend our buyers get pre-qualified before beginning their home search. Knowing exactly how much you can comfortably spend on a home reduces the potential frustration of looking at homes beyond your means.



MAKING AN OFFER

Once you have found the property you want, we will write a purchase agreement. While much of the agreement is standard, there are a few areas that we can negotiate:

THE PRICE

What you offer on a property depends on a number of factors, including its condition, length of time on the market, buyer activity, and the urgency of the seller. While some buyers want to make a low offer just to see if the seller accepts, this often isn't a smart choice, because the seller may be insulted and decide not to negotiate at all.

THE MOVE IN DATE

If you can be flexible on the possession date, the seller will be more apt to choose your offer over others.

ADDITIONAL PROPERTY

Often, the seller plans on leaving major appliances in the home; however, which items stay or go is often a matter of negotiation.

Typically, you will not be present at the offer presentation – we will present it to the listing agent and/or seller. The seller will then do one of the following:

- *Accept the offer*
- *Reject the offer*
- *Counter the offer with changes*

By far the most common is the counteroffer. In these cases, my experience and negotiating skills become powerful in representing your best interests.

When a counteroffer is presented, you and I will work together to review each specific area of it, making sure that we move forward with your goals in mind and ensuring that we negotiate the best possible price and terms on your behalf.



CLOSING 101

Prepare for It

Closing day marks the end of your home-buying process and the beginning of your new life! To make sure your closing goes smoothly, you should bring the following:

- A certified check for closing costs and down payment. Make the check payable to yourself; you will then endorse it to the title company at closing.
- An insurance binder and paid receipt
- Photo IDs
- Social security numbers
- Addresses for the past 10 years

Own It

Transfer of title moves ownership of the property from the seller to you. The two events that make this happen are:

Delivery of the buyers funds

This is the check or wire funds provided by your lender in the amount of the loan.

Delivery of the Deed

A deed is the document that transfers ownership of real estate. The deed names the seller and buyer, gives a legal description of the property, and contains the notarized signatures of the seller and witnesses.

At the end of closing, the deed will be taken and recorded at the county clerk's office. It will be sent to you after processing.



IT'S ALL ABOUT YOU



My real estate business has been built around one guiding principle:

It's all about you.

My focus is on your complete satisfaction. In fact, I work to get the job done so well, you will want to tell your friends and associates about it. Maybe that's why more than 50 percent of my business comes from repeat customers and referrals.

Good service speaks for itself. I'm looking forward to the opportunity to earn your referrals too!

YOUR NEEDS
YOUR DREAMS
YOUR CONCERNS
YOUR QUESTIONS
YOUR FINANCES
YOUR TIME
YOUR LIFE



YOUR HOME SEARCH

I love helping buyers find their dream home. That's why I work with each client individually, taking the time to understand their unique lifestyles, needs and wishes. This is about more than a certain number of bedrooms or a particular zip code. This is about your life. And it's important to me.

When you work with me, you get:

- A knowledgeable and professional REALTOR®
- A committed ally to negotiate on your behalf
- The backing of a trusted company, Keller Williams Realty

I have the systems in place to streamline the home-buying process for you. As part of my service.

I will commit to helping you with your home search by:

- Previewing homes in advance on your behalf
- Personally touring homes and neighborhoods with you
- Keeping you informed of new homes on the market
- Helping you preview homes on the web
- Advising you of other homes that have sold and for how much
- Working with you until we find the home of your dreams

YOUR HOME SEARCH

BASIC INFORMATION

Name:

Address:

Phone:

Email:

Name:

Address:

Phone:

Email:

Who is the primary contact and what is the best time and way to reach that individual?

What is prompting your move?

When do you need to be in your new home?

Are you pre-approved for a mortgage?

☐

Yes,

☐

No,

What is your price range?

\$

If we found a home today that meets all of your needs and as many of your wants as possible, would you make an offer?

☐

Yes

☐

No

YOUR LIFESTYLE INTERVIEW

LIFESTYLE

Who will be living in the home you purchase?

Will anyone else be spending more than an occasional overnight stay (e.g., parents)?

Describe your lifestyle.

What do you enjoy doing at home? Do you do a lot of entertaining? How do you spend your time in the evenings and on the weekends?

Does your home need to accommodate any special needs?

☐

Yes

☐

No

Do you have any pets?

☐

Yes,

.....

☐

None

Do you have anything special that needs to be accommodated such as athletic equipment, fine art, large furniture, or a large collection?

☐

Yes,

.....

☐

None

When people come to your home, what do you want your home to say about you?

Is there anything I should know about your lifestyle that I have not asked?

LOCATION

Tell me about your ideal location.

What is your maximum commute time and distance?

What is your work address?

Are schools important?

☐

Yes

☐

No

Is there a particular view you are seeking (e.g., skyline, lake, mountains)?

What else is important about your location?

HOME WISH LIST



HOME WISH LIST



General

- Do you have a preference for when the house was built?
- Do you want a house in move-in condition or are you willing to do some work on it?
- When people come to your home, what do you want your home to say about you?
- Do you want to have a swimming pool or hot tub?
- Are you looking for any structures such as a greenhouse or shed?

Structure/Exterior

- What type of home are you looking for (e.g., single-family, condo, town house, etc.)?
- Approximately what size house are you looking for (square footage)?
- How many stories?
- What size lot would you like?
- What architectural styles do you prefer?
- What type of exterior siding will you consider?
- Do you want a porch or deck?
- What are you looking for in terms of a garage (e.g., attached, carport, etc.)?
- What other exterior features are important to you?



HOME WISH LIST



House – Interior

- What kind of style do you want the interior of your home to have (e.g., formal, casual, cozy, traditional, contemporary)?
- What kind of floor plan do you prefer (e.g., open vs. walls between all living spaces)?
- In general, what are your likes and dislikes for the interior of your home?

Bedrooms

- How many bedrooms do you need?
- How will each of those rooms be used?
- What are your preferences for the master bedroom?

Bathrooms

- How many bathrooms do you need?
- What are your needs for each of the bathrooms?

Kitchen

- What features must your kitchen have (e.g., breakfast area, types of appliances, etc.)?
- What finishes do you want (e.g., countertops, flooring, appliances, etc.)?
- What are your likes and dislikes for the kitchen?

Dining Room

- Would you like the dining room to be part of the kitchen configuration?
- What about the living room?
- What size dining room table do you have?



THE NEIGHBORHOOD OF YOUR DREAMS

Please consider the following and record any notes or preferences:

Areas you would enjoy

Specific streets you like

School district(s) you prefer

Your work location(s)

Your favorite shops/conveniences

Recreational facilities you enjoy

Any additional items to consider when selecting your target neighborhoods:



FAQ

How will you tell me about the newest homes available?

The Multiple Listing Service Website provides up-to-date information for every home on the market. I constantly check the New on Market list so I can be on the lookout for my clients. I will get you this information right away, the way that is most convenient for you; by phone and/or email.

Will you inform me of homes from all real estate companies or only Keller Williams Realty?

I will keep you informed of all homes. I want to help you find your dream home, which means I need to stay on top of every home that's available on the market.

Can you help me find new construction homes?

Yes, I can work with most builders and get you the information you need to make a decision. On your first visit with the builder, I will accompany you. By using my services with a new construction home purchase, you will receive the services I offer, as well as those provided by the builder, at no additional cost.

How does for sale by owner (FSBO) work?

Homeowners trying to sell their home without agent representation are usually doing so in the hopes of saving the commission. If you see a FSBO and want the advantages of my services, let me contact the owner for you and make an appointment. Most times the homeowner will work with an agent, even though their home is not listed, since the agent is introducing a potential buyer to their property.

Can we go back through our property again once an offer is made, but before possession?

Usually, we can notify the seller and schedule a convenient time to visit the property again. Immediately before the closing, we will schedule a final walk-through and inspection of your new home.

Once my offer is accepted, what should I do?

Celebrate and focus on moving into your new home! You will want to schedule your move, pack items and notify businesses of your address change. I will provide you with a moving checklist to help you remember all the details. I will also give you a good faith estimate and HUD statement, which will indicate the amount you will need to bring to closing.

HOW DOES SOMEONE WIN OR LOSE WITH YOU?

W I N	L O S E

What do you feel you have the right to expect from me as your real estate consultant?

What do you feel I have the right to expect from you as my client?

MOVING CHECKLIST

New Telephone Number: _____

New Address: _____

Before you move, you should contact the following companies and service providers:

Utilities:

- _____ Electric
- _____ Telephone
- _____ Water
- _____ Cable
- _____ Gas

Professional Services:

- _____ Broker
- _____ Accountant
- _____ Doctor
- _____ Dentist
- _____ Lawyer

Government:

- _____ Internal Revenue Service
- _____ Post Office
- _____ Schools
- _____ State Licensing
- _____ Library
- _____ Veterans Administration

Clubs:

- _____ Health and Fitness
- _____ Country Club

Insurance Companies:

- _____ Accidental
- _____ Auto
- _____ Health
- _____ Home
- _____ Life
- _____ Renters

Business Accounts:

- _____ Banks
- _____ Cellular Phones
- _____ Department Stores
- _____ Finance Companies/
Credit Cards

Subscriptions:

- _____ Magazines
- _____ Newspapers

Miscellaneous:

- _____ Business Associates
- _____ House of Worship
- _____ Drugstore
- _____ Dry Cleaner
- _____ Hairstylist

WHAT'S AHEAD



Let's look for a new home.

The following pages represent homes that I have selected for your review. The information we discussed about your wants, needs and desires were all taken into account when I chose these homes.

In some cases, my clients find their dream home on the first day. In other cases, it takes more time to find the right home. Rest assured, there is a home out there just right for you. We just have to find it.

To assist you in the home search journey, I have organized a list of homes showing us the following information for each:

- Photos of the home
- The home address
- The current asking price
- The square footage and property taxes
- The number of bedrooms and baths
- The age and lot size
- Unique features and comments

Once we narrow down the list of properties that are of interest, I will:

- Provide you with more detailed information about the home
- Review the county tax records for tax liens, etc.
- Schedule a personal visit to the home
- Tour the home with you
- Determine how the asking price compares with other homes in the area
- Answer any and all questions you may have

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

NOTES

This image shows a full page of a handwriting practice worksheet. It consists of multiple sets of three horizontal dashed lines, providing a guide for letter height and placement. The lines are evenly spaced across the entire page, which is otherwise blank and white.

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